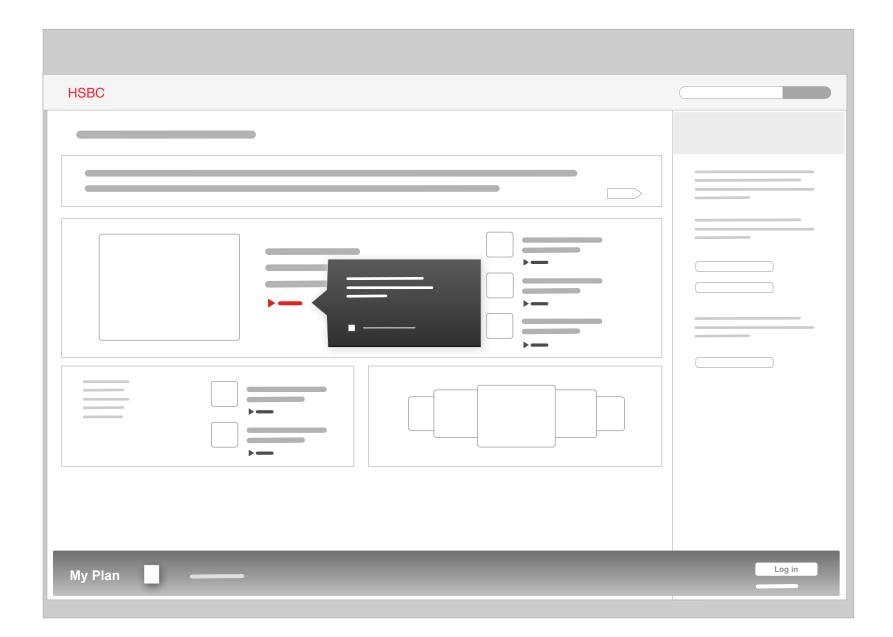
Destination page Not logged in



* Not logged in

User can add content from Financial Planning and investments

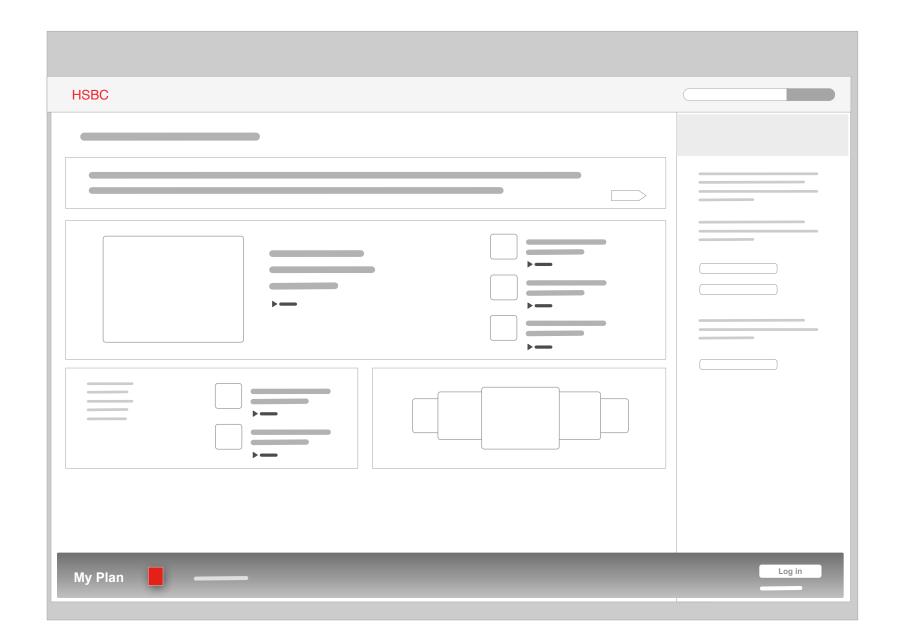


* Not logged in

User chooses to add content

Confirmation & messaging about My Plan

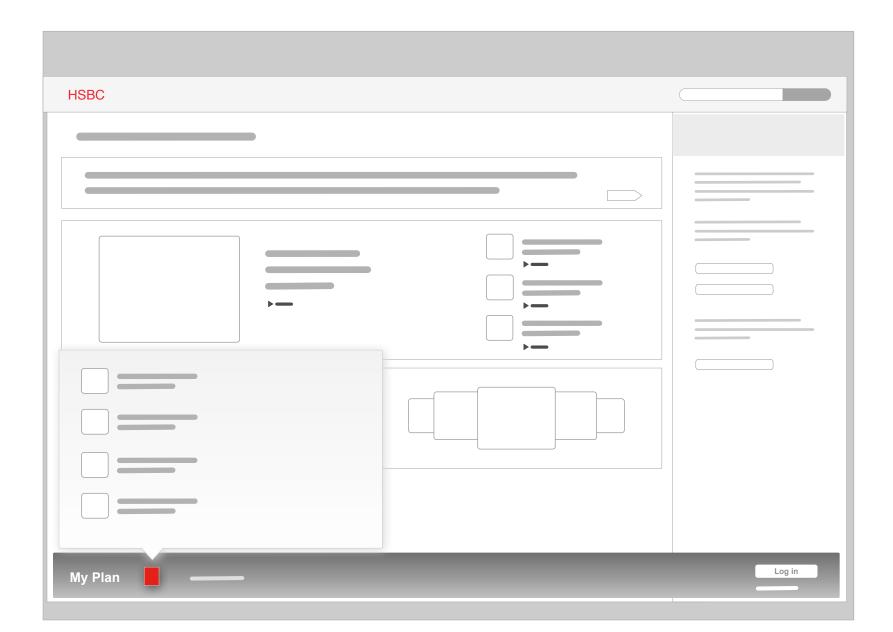
- benefits of logging in (or registering) ??
- option to suppress this message ??* (how is it turned on again)



* Not logged in

User has added content

Visual feedback in the Site assistant



HSBC

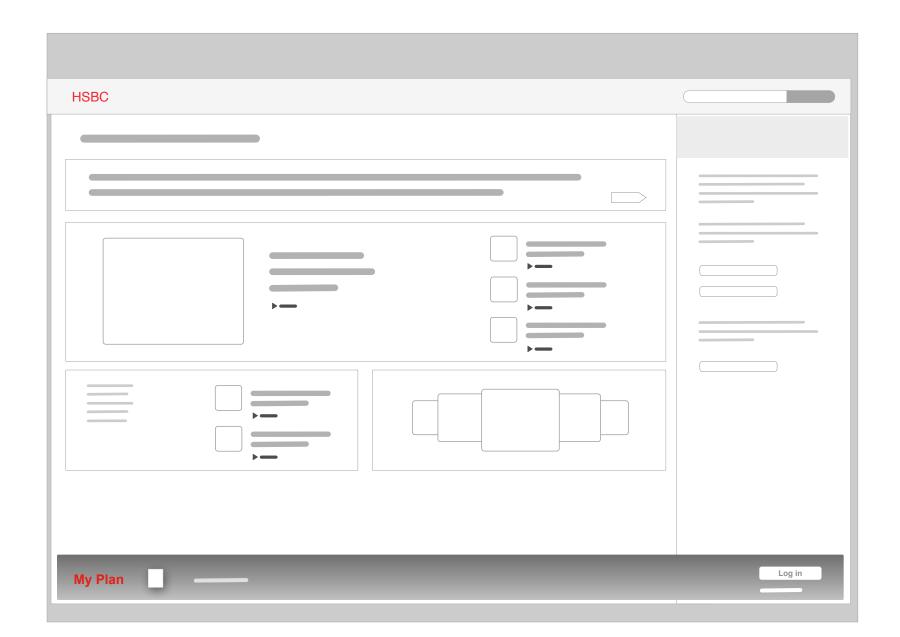
Wireframes: My Plan

* Not logged in

User clicks icon/indicator in the site assistant

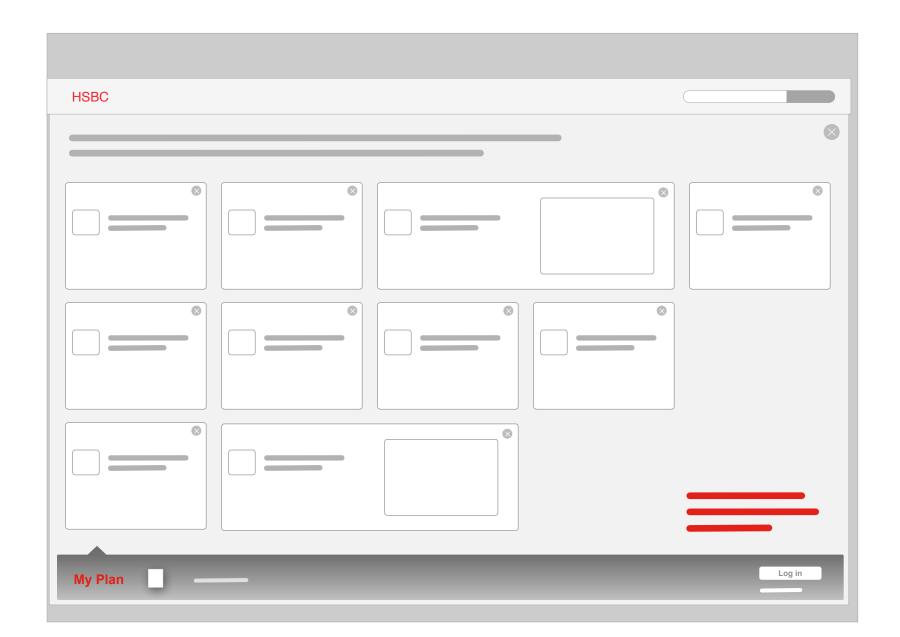
Display list of 'added' items

- available wherever site assistant is active
- list of added items, most recent first
- items have not been saved, will be lost at session end unless user logs in (or registers)
- same functionality will be available in logged in state (quick view)



* Not logged in

Access the destination page from the site assistant



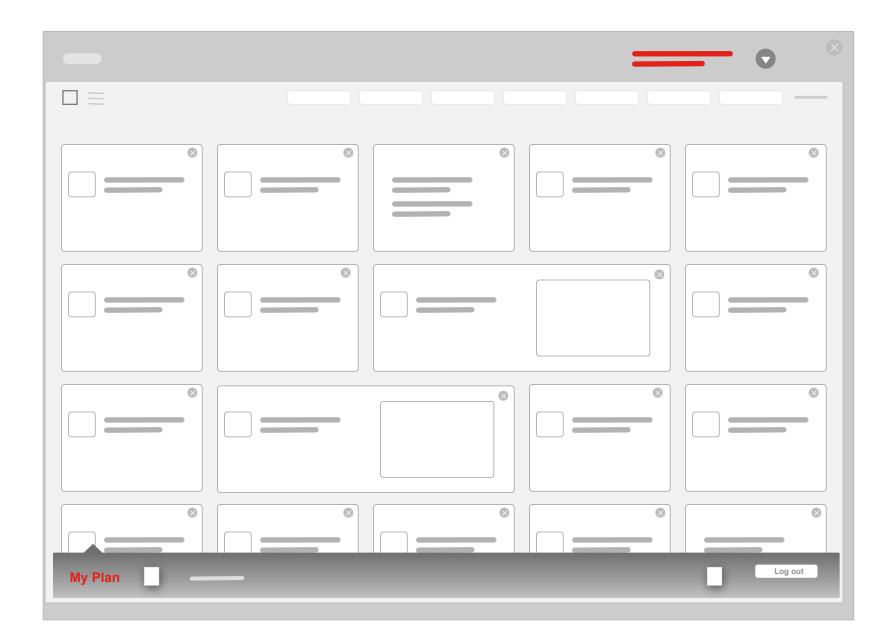
* Not logged in

Destination page

All items added to My Plan in this session

- about My Plan
- benefits
- consequences of not logging in (or registering)
- no functionality (categories, filtering) other than ability to remove an item

Destination page Logged in



* Logged in

Destination page

Default state - first log in

- shows all saved itemsfocus on categories and how they work (in header)



HSBC

Wireframes: My Plan

* Logged in

Destination page

Categories panel

- all categories are shown
 category has an image(?), title and hint at 'label'
 items that have been added will determine which categories are already 'active'
 user is able to select an 'active' category to view items in that category only (filter)
 only one category can be selected at a time
 categories panel persists until 'collapsed'

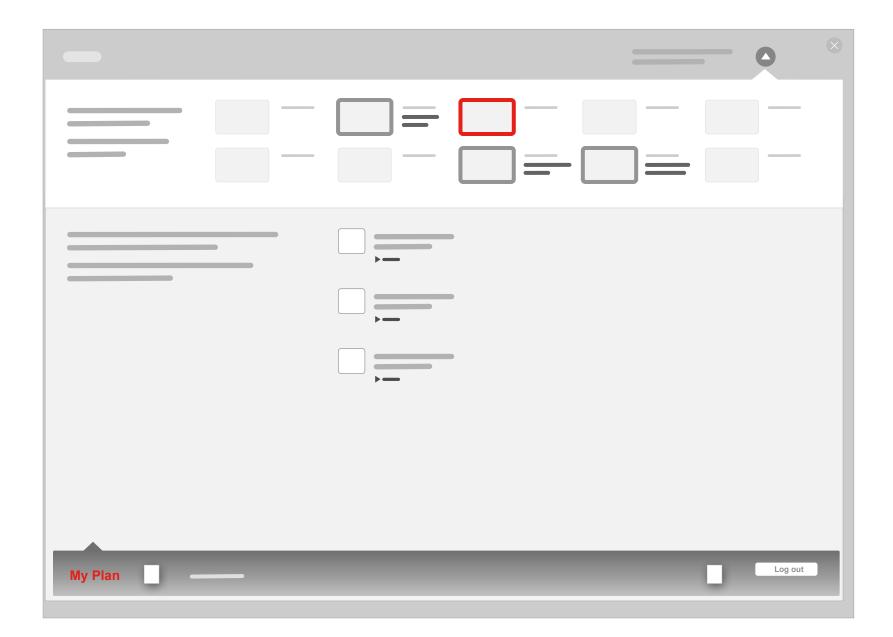


* Logged in

Destination page

'Edit' a category

- user is able to 'label' a category = personalise it (optional)
 limit character count (length of x max)
 user 'label' can also be 'edited' (in line?)

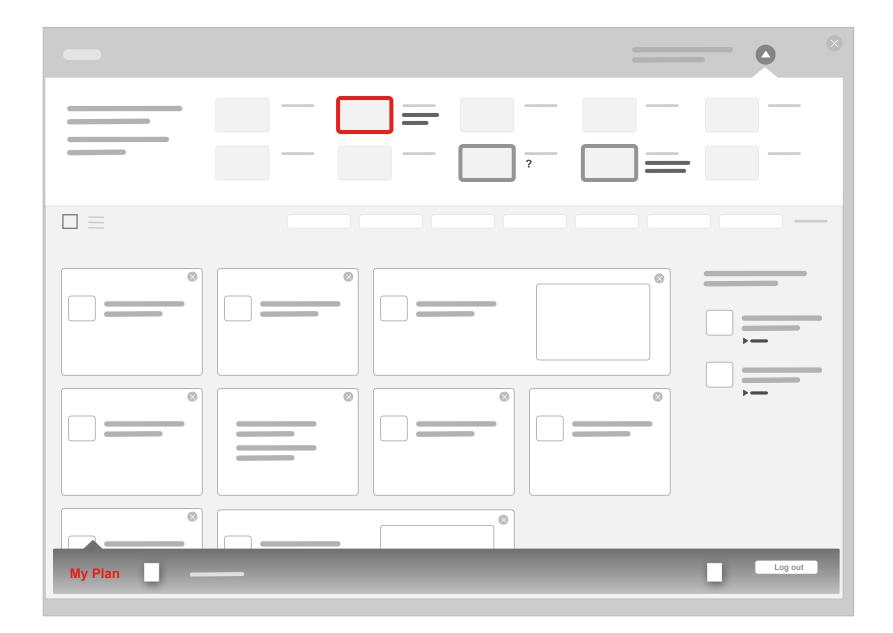


* Logged in

Destination page

Recommended content - new category

- look at a category that is inactive
- category description (overview or intro to)shows recommended items in that category
- user can add items (will activate that category)



HSBC

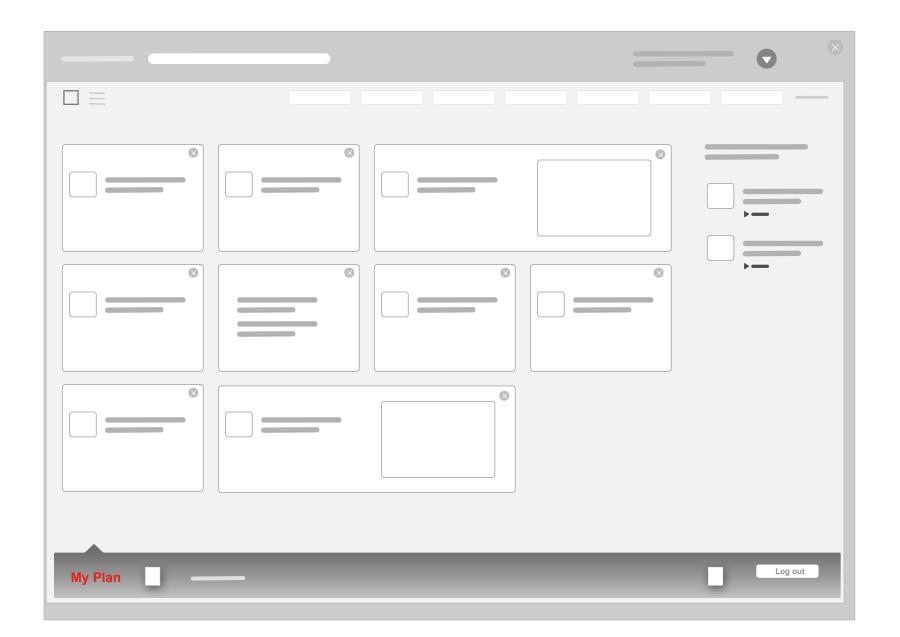
Wireframes: My Plan

* Logged in

Destination page

Select a category to view

- filters items to display only those items relevant to that category (sub-categories & content type)
 show recommendations within that category
 selected category becomes the default for return (use cookie?)



* Logged in

Destination page

Selected category (collapsed)

- display category and user 'label' (if created)



* Logged in

Destination page

Filtering by content type in a category

- filters are all 'on' by default (show all)turning them 'off' will hide that contentturning them all 'off' will show all ??

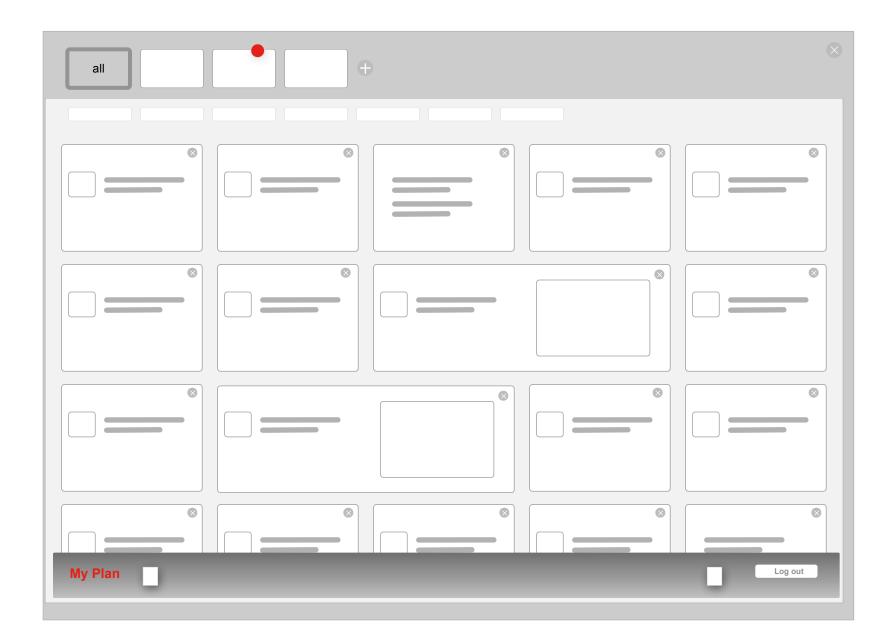


* Logged in

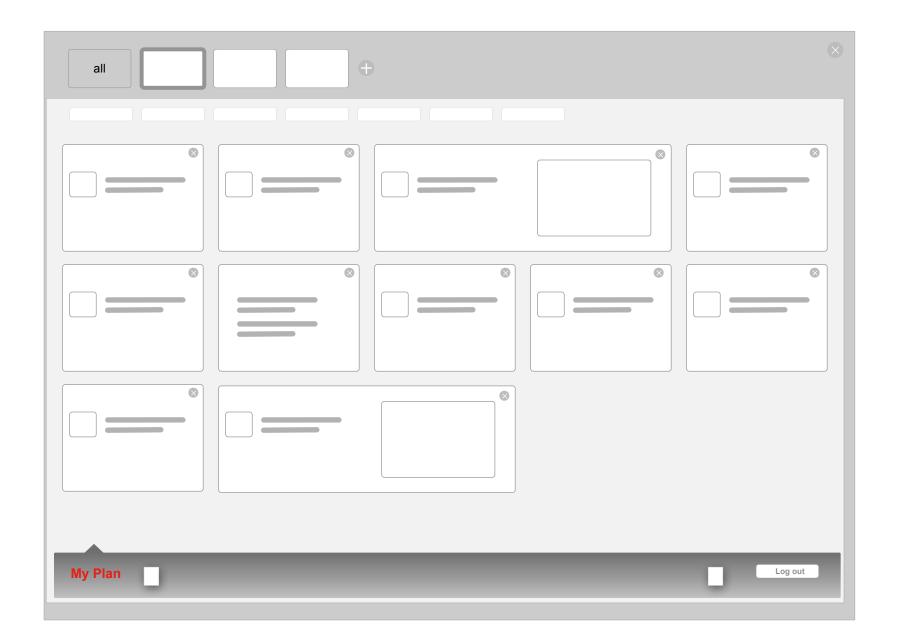
Destination page

Change view

- show category image and description
- show items as list



* Logged in



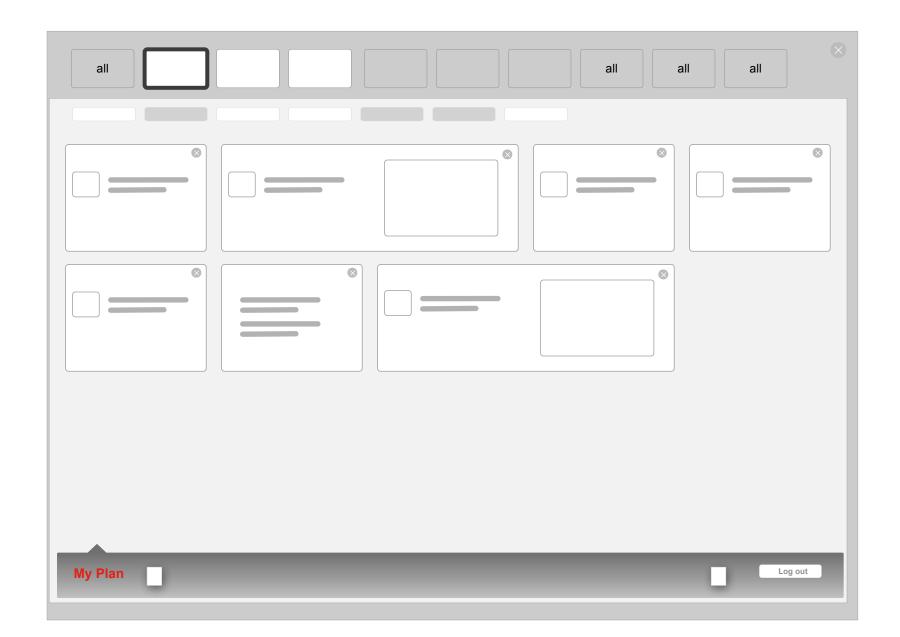
* Logged in



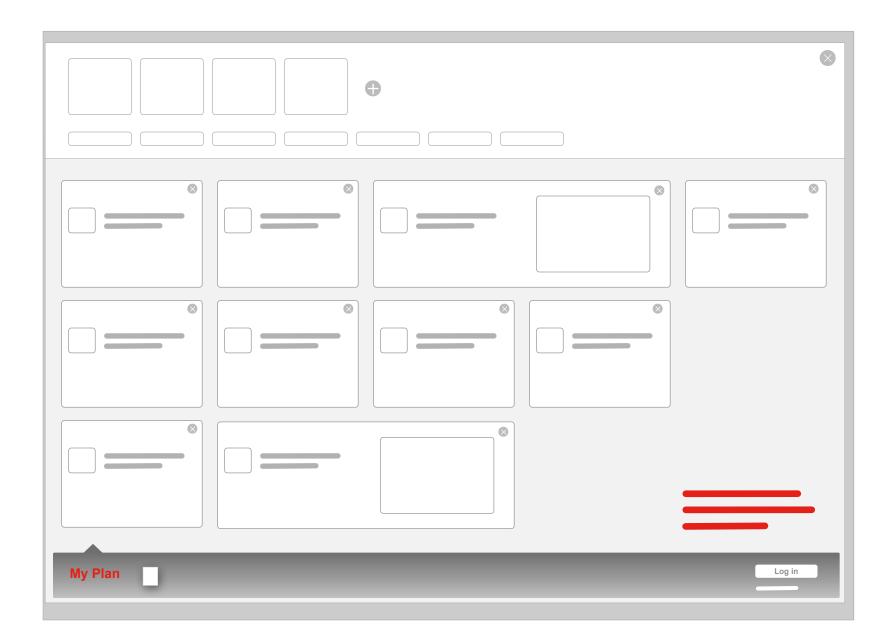
* Logged in



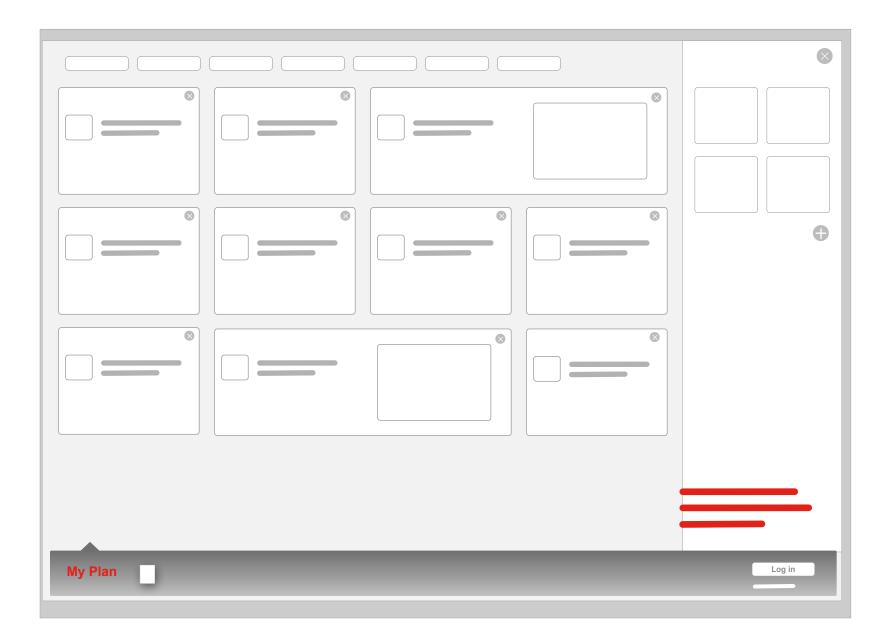
* Logged in



* Logged in



* Not logged in



* Not logged in